

SPONSORSHIP OPPORTUNITIES

30TH ANNIVERSARY
SATURDAY, SEPTEMBER 26, 2026



HEAD OF THE CUYAHOGA

ABOUT THE HOTC

MAKE HISTORY ON THE CUYAHOGA

In 2026, the Head of the Cuyahoga celebrates its **30th anniversary**—a milestone moment for one of the most exciting and unique regattas in the country.

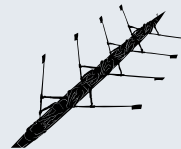
Set against the backdrop of **Cleveland's rapidly transforming riverfront**, this landmark event brings together **world-class athletes, youth competitors, collegiate crews, adaptive and veteran teams**, and amateur rowers to compete along the challenging twists and turns of the mighty Cuyahoga River.

As **one of the largest single-day regattas** in the United States, the Head of the Cuyahoga draws **thousands of participants and spectators** for a day that blends elite competition, community celebration, and unmatched waterfront energy.

In its 30th year, this is more than a race—it is a defining moment to celebrate Cleveland's rowing legacy and the future of our riverfront.



EVENT AT A GLANCE



**61 CLUBS
500 ENTRIES**



**14 STATES
3 COUNTRIES**



**2,000
ATHLETES**



**4,000
SPECTATORS**



**\$1.3 MILLION
ECONOMIC
IMPACT**

**RACE DAY
SATURDAY, SEPTEMBER 26, 2026**



CLEVELAND ROWING FOUNDATION

SPONSORSHIP OPPORTUNITIES

Title Sponsorship Package

\$25,000

- Exclusive title sponsor recognition, premium logo placement on the event website, promotional materials, event signage, and name on 300+ volunteer t-shirts.
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.
- Race Day VIP Experience at Merwin's Wharf + VIP Parking.
- Private rowing experience for colleagues or clients on a date of your choosing.
- All the additional benefits listed below.

Gold Sponsorship Package

\$15,000

- Name/Logo featured prominently at Boathouse all year long .
- Exhibitor table space at HOTC to enhance community profile.
- Race Day VIP Lounge at Merwins Wharf + VIP Parking.
- Social media and race announcer shout-outs before, during, and after the event + all the additional benefits listed below.

Silver Sponsorship Package

\$10,000

- Prominent display of company logo on the event website, promotional materials, and event signage.
- Race Day VIP Lounge at Merwins Wharf + VIP Parking.
- Multiple social media mentions across all event platforms + the benefits below.

Bronze Sponsorship Package

\$5,000

- Name inclusion on event signage.
- Year round recognition on social media and website.
- Day of race signage and announcements by MC.
- Race Day VIP Lounge at Merwins Wharf + VIP Parking.

Regatta Booster Package

\$1,500

- Race Day VIP Lounge at Merwin's Wharf + VIP Parking.
- Recognition on HOTC Website.

LET'S CONNECT

JOIN US AS A SPONSOR

The 30th Head of the Cuyahoga is a rare opportunity to be part of a proven, high-visibility event at a defining moment for Cleveland's riverfront.

Sponsorship connects your brand to a growing audience, a nationally recognized event, and a community-centered mission—while positioning you at the center of one of the region's most dynamic public spaces.

ENGAGEMENT OPPORTUNITIES

On-site activation, hospitality, and direct audience interaction

TARGETED EXPOSURE

Reach athletes, families, professionals, and visitors from across Northeast Ohio, the Midwest and beyond

MULTI-CHANNEL PROMOTION

Brand visibility across digital, social, media, and on-site event assets

PROVEN TRACK RECORD

One of the largest regattas in the U.S. with consistent growth celebrating it's 30th Year!

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